



points@driveprofit.com
203-303-7295

driveprofit.com/loyalriders

Attract new customers with reward points/miles from programs they love!

LoyalRiders Loyalty Program gives you access to more than 200 million members across these iconic loyalty brands:



Why partner with the LoyalRiders team?

RESEARCH SHOWS...

73% of frequent flier point collectors will choose a company that offers points over one that doesn't

60% of frequent flier program members say it's worth earning small amounts of points from many companies

80% of members always look to earn points when buying services

73%

60%

80%

Loyalty currencies are the most sought-after incentives in the world due to their high perceived value linked to vacation travel. LoyalRiders is the industry's only single-source provider of multiple loyalty currencies.

A LoyalRiders partnership lets you:



Gain greater category share from existing customers



Acquire customers aligned with ideal customer profiles



Apply a cost-effective award without discounting



Reward simply



Incent for stronger frequency



Align your brand with globally established airline, hotel and/or retail brands



Extend marketing reach



Communicate an incentive valued by members